



"Go International" is an international business promotion campaign of the Nashville Area Chamber of Commerce.

The goal of the campaign is to accelerate economic growth in the Nashville area through expansion of international business activity from mid-state companies.

All companies, large and small, are encouraged to participate in "Go International" to explore their potential for international business with a view to either entering international markets or expanding their international business activity.

- Participating companies benefit from profitable sales growth and diversification of their markets.
- Regional communities benefit from the resulting economic stimulus and job growth.
- Service providers to international business benefit from additional revenue arising from increased international business focus and activity.

Find out more about "Go International" and the resources available to help you explore and exploit your international business potential.

Register with "Go International" today by completing and returning the form on the back of this document

By registering with "Go International" you can:

- Meet with a "peer group" of small business entrepreneurs to discuss your company's international business potential.
- Connect you directly with the counseling and other resources of the Nashville Area International Business Center.
- Keep you informed of all Nashville area international business events

**Gain a greater understanding
of International Business
through the**

**Passport to International
Business
Seminar Series – fall 2003**

September 24

Introduction to Exporting

A comprehensive overview for the
novice exporter

October 8

Introduction to Importing

Sourcing products, customs
regulations etc.

October 29

Introduction to Trade Finance

Getting paid on time

November 20

Export Operations

Shipping to your overseas customer
on time and in tact

December 10

**Legal Aspects of International
Business**

Agents & distributors, intellectual
property, US & foreign customs
regulations

All seminars are held at the BellSouth
Economic Development Center
Bell South Building
333 Commerce Street
Nashville TN 37201
From 8:30 to noon

Registrations are \$40 per person per
seminar and should be sent to
Erin Hinton
Nashville Area Chamber of Commerce
615-743-3040
ehinton@nashvillechamber.com

Organized by the
Tennessee Small Business
Development Center – International
Trade Center
In Collaboration with the
Nashville Area Chamber of Commerce